

NAIRUTI DESAI

WRITER | TRAVEL & DOG ENTHUSIAST | PERSON
NAIRUTI.COM

SCHOOL

The University of Texas at Austin | 12.06
Advertising, B.S. Focus: Creative Copywriting

AIFS Richmond in Rome | Fall 06
Study Abroad Focus: Photography & Italian

WORK

Freelance | 11.15 - present

Freelance Senior/ACD Copywriter

Ogilvy: new business | Carrot Creative: Estée Lauder, Clinique, Dove Men and
Suave | Organic: AT&T

Havas Worldwide | 09.13 - 11.15

Senior Copywriter

Hershey's | Reckitt Benckiser (Lysol, Dettol, Sagrotan, Woolite, Resolve, KY) |
Keurig | Diageo | TD Ameritrade

DDB | 05.12 - 08.13

Copywriter

State Farm | J&J (RoC, Aveeno, Stayfree) | Cotton | Hertz | ExxonMobil |
Electrolux/Frigidare | PwC

Uncooked, inc. | 11.07 - 05.13

Freelance Writer

T3 | 07.08 - 05.12

Intern > Copywriter

Chase | Marriott | UPS | Marimekko | The Macallan

MTV | 04.08 - 05.08

Freelance Writer

Kidrobot | Oct 07 - Dec 07

Freelance Writer

INTERESTS

travel, watching movies (good & bad ones), making food, eating food, word games, running,
snowboarding, sleep, playing with dogs, and making lists

DISINTERESTS

selfies, jerks, and being cold