

KELLY DRESS

Art Director & Designer

kellydress.com

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609.923.8722

Education

School of the Art Institute of Chicago

Visual Communications & Photography

Bachelor of Fine Arts

DePaul University

Advertising Design

Bachelor of Marketing/Advertising/PR

Skills

Software

Adobe CC (InDesign, Illustrator, Photoshop, Bridge, Lightroom, After Effects, Audition, DreamWeaver, Fireworks, Premiere Pro, Muse, Business Catalyst), Final Cut, Microsoft Office

Hardware

Mac, PC, Linux, Canon professional cameras/lenses, professional lighting equipment, professional sound equipment, glassblowing kiln, Vandercook Universal letterpress

Languages

English, Spanish, UI/UX, Java, Flash, HTML/CSS, PHP, Python, Perl, Django

Awards

AAF NSAC – Pizza Hut Campaign

3rd place / March 2015

One Club Chicago Creative Bootcamp –

Crystal Light

Finalist / March 2015

Experience

Sr. Art Director & Designer

July 2016 - Present

Freelance- North America

Sr. Art Director & Designer

January 2016 – June 2016

Merkley & Partners – New York, NY

Large scale creative advertising agency

- Concepted national campaigns for Mercedes Benz USA
- Lead art direction (and design when necessary) for all creative work for digital, print, web and TV
- Worked with national and international client members and managed a creative team

Sr. Art Director & Designer

August 2015 - January 2016

Pinnacle Advertising – Schaumburg, IL

Local advertising agency

- Art directed and designed digital, print, OOH, TV ads for a multitude of automotive clients
- Worked with and supervised creative teams

Dyno Seasonal Solutions – Riverwoods, IL

International company specializing in seasonal product development and design

- Art directed and designed hundreds of holiday decor for retail clients including Lowes, Walmart, Home Depot, Kmart, and Sears
- Met budget and design restrictions
- Worked directly with clients as well as international factory producers on design decisions

Art Director & Designer

September 2011 – October 2014

Primitive – Chicago, IL

Company that specializes in unique artifacts for the collectible home

- Promoted from photographer/photo-editor/graphic designer to Art Director, to Creative Director
- Concepted, executed and directed all creative work including photography, graphic design, marketing materials, marketing analytics, web design, print production, direct mail, and e-mail
- Worked with and managed a creative team
- Collaborated with big design clients such as Ralph Lauren and Erin Lauder

Art Director & Designer

May 2013 - November 2013

Reppio – Chicago, IL

Startup specializing in promoting local retail businesses

- Served as creative lead and helped oversee the creation of the Reppio identity
- Created company's digital design and built front and back end platform
- Oversaw photography and photo editing, and presented at client meetings

Front of House Management

May 2009 - July 2015

Acanto, Enso Chicago, Takashi, The Point, Clutch, Piccolo Sogno, Vincentown Diner, Laurel Lanes

- Trained, managed, and supervised front of house employees in restaurants in Chicago and New Jersey