



OBJECTIVE

Be an Art Director whom thinks of cool things and makes awesome stuff to go with it.

EDUCATION

may 2013 | magna cum laude

kutztown university of pennsylvania
b.f.a. in communication design
advertising and graphic design

SUPER POWERS

cc adobe programs | psd, ai, indd
shutterstock | image searching
ikea furniture building | level 10
food eating | tacos

RELATED EXPERIENCE

allen & gerritsen | freelance art director

philadelphia, pa

september 2016 - present

Art directed photoshoot from start until finish. Concepted 2017 campaign for Dietz and Watson Deli Meats. Redesigned LaSalle University acceptance packet. Managed juniors while assisting with social content concepts and creation.

red tettemer o'connell + partners | associate art director

philadelphia, pa

march 2013-may 2013 | september 2013-august 2016

Rose up in the ranks from intern to hire. Designing and concepting work for Swarovski, Century 21 Real Estate, Dockers, Under Armour Woman, MorningStar Farms, Visit Philadelphia, Reyka Vodka and new business pitches.

Responsibilities lie in anything from social posts to national TV to local art installations to compiling pitch decks. Day to day I am interacting with account managers, learning to manage, compromise and prioritize work while also completing my long term projects and putting out the occasional fire.

mcgarrybowen | freelance digital junior art director

new york, ny

may 2013-august 2013

Created social media content for United Airlines.

Assisted team with creative content for campaign launch.

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