

UX | New Media Designer

Seong-Jik KIM

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Objective

A UX/UI designer who can contribute to user experience development with a concept driven approach. I am competent to communicate with visual language, and pursuing immersive UX design with virtual and augmented reality technology.

Project

Digitized 2015.9–Present

- An immersive VR art installation with kinetic sensing
- UX research, user tests, brand design, and animated proof of concept
- A simulated visualization synced with user's gestures by VR technology
- Grab image sources by submitting a user's Facebook account
- The real-time particle animation by images posted on Facebook
- Playful VR interactions are projected on a video wall
- Post and share the final outcome of VR simulation on Facebook

VizTalk 2015.9–2014.12

- A mobile messenger app for remote presentation
- Target audiences, competitor analysis, prototype wrapping by PhoneGap

Redesign Samsung 3DTV web 2015.2–2015.5

- UX process / Team Project
- Information architect, task flows, wireframe and high fidelity mockup design

Experience

Oculus Launch Pad Program Oculus | 2016.5–2016.8

- VR contents design and development with Unity for Oculus and GearVR
- One of the accepted 100 projects : Digitized (my thesis project)
- Attended the bootcamp at Facebook HQ: 2016.5.21

VR/AR system director Korean Broadcasting System | 2009.3–2014.8

- Directing role of mixed realistic news video production
- Developing innovative workflows of real-time graphics
- Real-time CAM tracking-system management
- Integration between VR/AR graphics and a human interface

Motion graphics production Korean Broadcasting System | 2008.3–2009.2

- Making spot commercials and title sequence for TV show
- Self-developing motion graphic skills

Education

Academy Art of University Candidate, Master of Fine Arts (2016.12)

- Web Design & New Media

Hongik University Bachelor of Engineering (1999.2)

- Electrical & Control Engineering

Skills

Design Tools for Visual Design

- Photoshop 
- Illustrator 
- InDesign 

Motion Graphics / Edit Tools for Video Design

- After Effects 
- Premiere/ FCP 

3D Graphic & VR/AR Tools for Modeling / Animation

- Viz Artists 
- Viz Scripts 
- Maya 
- Unity3D 

Web Design & Coding for Web Technology

- HTML5/CSS3 
- JavaScript/jQuery 
- Responsive Web 
- PHP/MySQL 

Mobile Web Development for Mobile First Design

- jQuery Mobile 
- Bootstrap/PhoneGap 

Prototyping & Presentation for UX/UI process

- InVision 
- Prezi / PPT 

Miscellaneous for Project Corporation

- Logo / Branding 
- UX process 
- Team Project 

Honors

President's Honor List Academy of Art University (2015.1)

- Best students of the year selected by Academy of Art University

President's Commendation Korean Broadcasting System (2011.12)

- Successful establishment of render farm system

Best TV Program Korean Broadcasting System (2011.11)

- Innovative workflow for News graphics (AR video broadcasting)

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