XIAONING CHEN
USER EXPERIENCE DESIGNER

🏠 http://www.xcdesign.me

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SUMMARY

I have 3 years experience as User Experience Researcher and Designer, with professional skills in user research, usability testing, information architecture, wireframing and prototyping. Currently, I am looking for full-time opportunity.

SKILLS

USER RESEARCH: Competitive Analysis, Interview, Personas, Scenarios
DESIGN: User Experience Design, Interaction Design, Responsive Design, Wireframing, Prototyping
TOOLS: Wordpress, Sketch, Axure, Balsamiq, Photoshop, Dreamweaver
CODING: html, css, php, sql
FOREIGN LANGUAGE: Chinese

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN
Master of Science in Information Science

MAY 2015
Austin, TX

WUHAN UNIVERSITY
Bachelor of Management & Information Systems

JUN 2013
Wuhan, China

EXPERIENCE

USER EXPERIENCE DESIGNER AND DIGITAL PRODUCER   H & C CONSULTING
- Participated in client stakeholder meetings to understand business objectives.
- Created strong and compelling strategies based on customer insights and trend analysis.
- Designed, created and developed company websites with Wordpress.
- Designed and created posters, infographic, newsletters and slideshows.

JUL 2015 -
Present
New York, NY

USER EXPERIENCE DESIGNER   GIVEPULSE
- Reviewed existing website, analysing workflow and information architecture by drawing "wireflow" with Omnigraffle.
- Interviewed stakeholders to determine requirements and conducted competitive analysis on related websites.
- Found areas that need to be drastically changed, built wireframes of workflow along with user feedback, agilely designed high fidelity prototypes.

JAN - JUN
2015
New York, NY

IT INTERN   PETER KOO FOR CITY COUNCIL
- Maintained and updated website for City Council Campaign with HTML and CSS.
- Built and organized contact information with Google Contact.

JUN - AUG
2013
New York,NY

PRODUCT MANAGEMENT INTERN   TENCENT
- Conducted contextual inquiry and built workflow models for web applications.
- Drew low fidelity wireframes.
- Built interactive prototypes.
- Maintained website with Content Management Systems.
- Edit and update website with HTML in Dreamweaver when needed.

MAY - AUG
2012
Beijing,China