NIA GYANT

The One Stop Shop For SEO-Optimized Content

Contact Info
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Experience

Nia Gyant | Copywriting | Remote Position | Jan 2015 - Present
- Since 2015, I've helped many professionals sell their skills via LinkedIn profile rewrites, and many businesses to sell their services with compelling, branded website copy.

Compose.ly | Blog Writer | Remote Position | Sep 2018 - Present
- To educate professionals in online marketing methods, I write long-form SEO-optimized posts for both clients and the Compose.ly blog.

Verblio | Blog Writer | Remote Position | Jan 2016 - Present
- To boost placement in search, I write keyword-based posts for small marketing agencies.

- I have a 92% approval rate and have received nothing less than 4 or 5-star reviews from clients.

Upwork | Content Writer | Remote Position | Mar 2015 - Present
- From 2016 to 2018, I did blogging, editing, and website copywriting almost exclusively for SEO and marketing agencies.

- Having worked with 30+ clients, I pride myself on having maintained a 100% Job Success Score and a 94% client recommendation rate.

Onespace (formerly Crowdsource) | Copywriter | Remote Position | Feb 2015 - Mar 2018
- I wrote precise, fact-checked 100-200-word answers to questions on high-traffic Q&A sites.

- Strict adherence to the AP style guide was required and all content was evergreen.

Personal Statement

My two main goals are always to contribute to the growth of the businesses I work with, while at the same time providing maximum value to end users.

While I'm primarily a writer, I have a background in online marketing and a strong interest in customer experience and support. Therefore, I jump at opportunities to combine the three in line with the aforementioned goals.

Skills

- BLOG WRITING
- COPYWRITING
- Remote Work
- Time Management
- SEO
- DIGITAL MARKETING
- Editing & Proofreading
- Internet Research

Strengths

- Remote Work

- I maintained an approval rate of 97.5% or higher on all projects.

- Written Communication
- On-Page Optimization

Certifications

- **Content Marketing Certification** | HubSpot | Jan 2017 (Updated in Dec 2017 & valid through 2020)

- **Inbound Certification** | HubSpot | Sep 2016

- **Writing for the Web** | Lynda | Mar 2016
License 40A7EF

- **Writing Marketing Copy** | Lynda | Mar 2016
License 8D4949