



Contact Info

niagyant@gmail.com

(619)643-1620

Skype ID: nia.gyant

The “No Fluff” Writer For Digital Marketers

Experience

BlogMutt | **Blog Writer** | Remote Position | Jan 2016 - Present

- To boost placement in search, I write keyword-based posts for small marketing agencies.
- I have a 92% approval rate and have received nothing less than 4 or 5-star reviews from clients.

Upwork | **Content Writer** | Remote Position | Mar 2015 - Present

- Since 2016, I've been blogging, editing, and writing website copy and professional bios almost exclusively for SEO and marketing agencies.
- Having worked with 30+ clients, I pride myself on having maintained a 100% Job Success Score and a 94% client recommendation rate.

Onespace (formerly Crowdsource) | **Copywriter** | Remote Position | Feb 2015 - Mar 2018

- I wrote precise, fact-checked 100-200-word answers to questions on high-traffic Q&A sites.
- Strict adherence to the AP style guide was required and all content was evergreen.
- I maintained an approval rate of 97.5% or higher on all projects.

Certifications

- **Content Marketing Certification** | HubSpot | Jan 2017 (Updated in Dec 2017 & valid through 2020)

Personal Statement

As a writer in the digital marketing niche, my content is meant to get results. (I'd be doing something wrong if it didn't!)

My two main goals are always to contribute to the growth of the businesses I work with, while at the same time providing immense value to readers.

Skills

- **BLOG WRITING**
- **COPYWRITING**
- Remote Work
- Time Management
- **SEO**
- **DIGITAL MARKETING**
- Editing & Proofreading
- Internet Research

Specialties

- Blog Writing
- Editing
- On-Page Optimization



- [Inbound Certification](#) | HubSpot | Sep 2016



- [Writing for the Web](#) | Lynda | Mar 2016
License 40A7EF
- [Writing Marketing Copy](#) | Lynda | Mar 2016
License 8D4949