

Experience

MullenLowe / senior art director / 2016-2017

Concepted experiential events, video, digital, social & brand activation work for Mount Gay Rum, Marzetti & CFA Institute.

Ketchum / freelance senior art director / 2015-2016

Created social and digital initiatives for HP, H&R Block, E-trade, Toshiba, & Chase.

Geometry Global - an Ogilvy agency / senior art director / 2013-2015

Concepted television, digital, direct marketing, and brand work for Aetna, Time Warner & Fidelity.

G2 -Grey Group / art director / 2011-2013

Produced digital & brand work for Aetna Healthy Food Fight, Aetna Medicare, Fidelity & Time Warner, along with direct marketing solutions for Capital One, Liberty Mutual, & BMW/MINI.

Hill Holliday / junior art director / 2010

Designed national print advertisements, direct mail, shopper marketing pieces, & point of sale installations for Verizon Wireless. Participated in a new business pitch for Wonderbra.

Partners + Napier / freelance art director & designer / 2009

Created logos, website interfaces, advertising solutions, & promotional materials for clients including Kodak, Sorrento Cheese, 360/365 Film Festival, & ROC City Roller Derby.

Condé Nast Digital / freelance presentation designer / 2009

Executed Power Point & Customshow presentations for the sales department's yearly budget meeting & internal pitches within the Condé Nast family of publications.

Syracuse University / freelance designer / 2009

Designed the main logo & promotional poster for Syracuse University's 2009 Career Week.

Skills

Advanced skills in Adobe Creative Suite.

Frequent collaboration with Developers, Strategists, & Video Production Studios

Education

Syracuse University / College of Visual & Performing Arts

Communications Design / BFA cum laude 2008

Minor in Public Communications / SI Newhouse School of Public Communications

Concentrations in Advertising Design, Digital, Photography

Awards

Reggie

2015 Bronze award for TWCBC's "Business by the Numbers" campaign

2014 Bronze award fro TWCBC's "Inseparable" campaign