



Andrew Lynch

Production Artist

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Experienced production designer with a track record of creating high-quality graphics coming from many different internal sources in a deadline-driven environment. An excellent communicator and designer who enjoys creating meaningful relationships conducive to finding the most efficient and accurate solutions.

Skills & Expertise

InDesign CC	Art Direction	HTML	Typography
Photoshop CS6	Layout	Photo Editing	Photography
Illustrator CS6	Project Management	Standards & Practices	Rights & Clearances

Professional Experience

Principal Designer, Jan 2014 - Present

AndrewLynch.org, New York, NY

Freelance design, creating mobile and print graphics. Jobs have included photo illustration, print production, photo editing and project management utilizing the full palette of creative tools.

Graphic Designer, Nov 1999 - Nov 2013

ABCNews, New York, NY

Experienced production designer who continually interacted with ABCNews.com writers and ABCNews Now show producers to discuss the most effective and appropriate graphics and photography to fulfill a story. Created strong internal relationships with control room directors, technicians, and the Creative Director to continually monitor online content and broadcasts to ensure a superior user experience.

InDesign CC - Imported data into InDesign in preparation for printing. Laid out photos and copy for approval from creative director for division-wide presentations.

Photoshop CS6 - Utilized software for all aspects of imaging needs including broadcast full screens and lower thirds for ABCNews Now, banner ads, website mockups, and homepage photo illustrations for ABCNEWS.com. Created large format posters and other print promotional material as well.

Illustrator CS6 - Utilized for working with network-wide logo designs as well as creating vector graphics and masking paths in high resolution photography.

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Art Direction - Consult with ABCNews.com producers and managing editors regarding homepage art. Brainstorm concepts and visuals for ABCNews Now station I.D. bumpers and various other promotional videos.

Layout - Formatted text, data and photography to create a look consistent with that of the company style. Apply established design guidelines consistently over a variety of digital platforms.

Project Management - Oversaw multiple design and production projects involving junior graphic designers on daily and weekly assignments for web and print projects. Ensured quality control of photo illustrations produced by the graphics department of ABCNews.com.

HTML - General understanding and application of coding language with a propensity for understanding concepts of other coding language technologies as needed.

Photo Editing- Selected, color corrected and published photos to accompany stories for digital and broadcast platforms. Created slideshows to further illustrate a story. Met with producers to discuss upcoming photo needs. Edited and published own images that best reflected attended events.

Standards & Practices - Made real time editorial decisions on publishing or airing imagery on topics such as confirmation of identity, minors, public safety and questionable content. Prepared edits in photo content prior to publishing or airing as needed.

Typography - Extensive experience in choosing appropriate fonts to convey appropriate mood for a wide variety of feature news stories, ABCNews Now show and segment looks as well as sponsored content with banner and pop-up ad campaigns for ABCNews.com.

Photography - Photographed press conferences, rope lines, concerts and fashion shows for stories and slideshows appearing on ABCNews.com

Rights & Clearances - Ensured that all photography adhered to contractual obligations with photo agencies regarding usage, platform and duration. Confer with other in-house platforms to present consistent network-wide message on a particular topic or image.

Education

College for Creative Studies - Detroit, MI - BFA in Photography - Concentrated on combining emerging digital photography advances with more traditional photographic processes. Also studied graphic design, fine art and art history.

Personal Interests

Native American Journalists Association, Volunteer designing graphics for various international organizations including *United Nations Volunteers* and *Malaria No More*, 2 years of formal Spanish Language Instruction, photography printing, various art projects, running, cycling, guitar.