



Benjamin Chiang

ART DIRECTOR

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EDUCATION	Art Center College of Design B.F.A. in advertising design	01/2001 – 08/2004
	University of California, Los Angeles B.A. in design media arts, minor in French	09/1997 – 06/2001
EXPERIENCE	FREELANCE 10/2016 – PRESENT Codeword (New York, NY) Live Case by Google (project basis)	
	FREELANCE & STAFF 04/2015 – 10/2016 Grey (New York, NY) AARP, Ally Bank, Bausch + Lomb, GlaxoSmithKline, UPMC, Volvo	
	FREELANCE 09/2014 – 03/2015 O2KL (New York, NY) AARP, CareConnect, Guardian, MetLife, TIAA-CREF, WellPoint (Anthem, Blue Shield & Blue Cross)	
	FREELANCE 01/2012 – 09/2014 JWT (New York, NY) Brand USA, HSBC, Litter Genie, Macy's, Nestlé (Lean Cuisine), Rolex, T. Rowe Price, Vonage	
	FREELANCE 10/2010 – 01/2012 Atmosphere Proximity / BBDO (New York, NY) Citi, Cognizant, DePuy, DHL, Emirates, Hertz, Qualcomm	
	FREELANCE 07/2010 – 09/2010 G2 / Grey (New York, NY) Campbell's (Chunky, Campbell's Kitchen), JM Smucker's (Smucker's, Crisco, Swanson, Jif)	
	FREELANCE 02/2009 – 06/2010 MRM / McCann Worldgroup (New York, NY) Diageo, General Mills (Betty Crocker, Bisquick, Hamburger Helper, Chex Mix), Intel, Lunesta, MasterCard, Nikon, US Army	
	FREELANCE & STAFF 08/2007 – 02/2009 R/GA (New York, NY) Discover Card, Goldman Sachs, SC Johnson (Glade, Off!, Raid, Ziploc)	
	FREELANCE 02/2007 – 06/2007 OgilvyOne / Interactive (New York, NY) Kodak, SAP	
	FREELANCE 09/2005 – 12/2006 FCB (New York, NY) American Standard, Fordham University, HP, IRS, Motorola, Trane	
AWARDS	Macy's "Yes, Virginia" 2013 Cannes Lion: gold, silver & bronze / 2013 CLIO: gold, silver & bronze 2013 ADC Cube: silver & bronze / 2013 One Show Pencil: bronze, merit	
SKILLS	Adobe apps, Mandarin (fluent), French (basic), winning contests & sweepstakes on social media Instagram: @willtravelforstories / Flickr: chiang_benjamin	