

SUMMARY

- Have 3 years of working experiences in the tech industry combining 1 year of UX freelance design in mobile and web applications and 2 years of career consultant in IoT, Home Automation, E-Commerce, Data Science, Human Resource, and Semiconductor domains
- Provided solutions to Fortune 500 and startup companies such as Bosch, Amazon, Micron, TSMC, Ubiquiti, Arlo, Gogoro, and Netbase in solving their talent acquisition problems
- Have good skills in conducting qualitative UX research, wireframe, storyboards, user flows, prototyping, and iterating on my designs with cross-functional teams
- A self-motivated fast learner, with a great attitude and desire to work and contribute within a team environment

EDUCATION

University of Antwerp

Exchange Student Program in Master Degree

Antwerp, Belgium

Class of 2015

National Chiao Tung University

Master degree in Mass Communication

Hsinchu, Taiwan

2012-2015

WORK EXPERIENCE

Freelance | UX Designer

Build UX projects and join UX communities

Jul 2019 ~ Present

San Mateo, California

- Provide UX design consulting service to startups in solving their UX design problems
- Design content for marketing-related initiatives to help shape the brand identity of the client's service, product, and company
- Design visual graphics and ads across channels including Instagram, TikTok, Facebook, and Twitter
- Conduct user research to develop the right product design strategy

UX Community Engagement

- Joined UX communities by attending UX meetups, Adobe XD Daily Creative Challenge, Discord and slack to learn, meet and grow with UXers

Achievement

- Reduced 15K USD budget on tuition to the Bootcamp by studying UX design on my own and created 3 UX projects (2 iOS mobile app design and 1 website re-design) that are in the field of digital health, e-commerce, and local business promotion

H&L Management Consultants | Career Consultant

A consulting firm providing talent search services to Fortune 500 companies Taipei, Taiwan

2017 ~ 2019

- Specialized in IoT, Home Automation, E-Commerce, and Data Science domains
- Constructed cold-call strategy in finding and closing talents
- Generated talent market intelligence reports to build up talent landscape
- Managed hires & offers in 3-way communication with clients, candidates and internal stakeholders

Achievement

- Increased 135K USD revenue from 2017 to 2019 on recruiting projects
- Mentored 3 associate consultants and helped them reached their sales targets
- Internal workshop trainer on cold-calling talent and talent market penetration skills
- Built 4000+ semiconductor and software global & Taiwan talent database
Includes :
 - 300+ top 10 % backend semiconductor manager + executives talents
 - 250+ top 10% software automation testing talent database

W TAIPEI | Customer Service Specialist

A five-star hotel that offers luxury experiences in over 50 countries

2016

Taipei, Taiwan

- Created personalized and extra delight experiences to hotel guests
- Helped customers before, during and after their stays at the hotel
- Managed customer complaints

DESIGN SKILLS

User Research

Storyboards

Visual Design

Design Sprint

Wireframe

Prototype

Presentation Design

DESIGN TOOLS

Adobe XD

Figma

Sketch

Principle

InVision

Balsamiq

Illustrator

Photoshop

After Effect

Basic HTML

Basic CSS5

LANGUAGES

English (Professional working proficiency)

Mandarin (Native)

Japanese (Elementary proficiency)

French (Elementary proficiency)

PUBLIC SPEECH

Awards

Best Speech Evaluator Jun 2020

Best Improptu Speech Mar & May 2020

Delivered Speech

"An Eventful Journey" Apr 2020

"The Secret behind iPhone" Jan 2020

"The Journey of a Headhunter" Oct 2019

Host of Impromptu Speech

"Superhero night!" May 2020

VOLUNTEER

Job Seeker Helper at San Mateo Library