

anne clark

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273 CLERMONT AVENUE

BROOKLYN, NEW YORK 11205

USA

OBJECTIVE

Obtaining full time or freelance work as an Interactive Art/Creative Director.

EXPERIENCE

01.2010 –
PRESENT

Sein Analytics *New York, New York, USA*

As a Co-Founder and the Creative Director of User Experience and Design, I work closely with the Founder/CEO and developed the design and UX of SEIN's financial analytics software along with marketing materials for the firm. I am involved in events for the company's launch and represent Sein at conferences, competitions and investor meetings.

02.2002 –
PRESENT

Freelance Art/Creative Director *New York, New York, USA - Boston, Massachusetts, USA - Berlin, Germany - Hamburg, Germany*

Analyze current needs working closely with clients, manage both large and small design teams, conduct user research, develop concepts, user experience, visual designs, print collateral, videos and animations for interactive applications such as websites, mobile devices, software applications, and interactive television.

Clients include:

- Sony Music	- American Express	- Fidelity	- Samsung
- GlaxoSmithKline	- Motorola	- Birchbox	- JetBlue
- Coty Beauty	- MTV Networks	- Volvo	- Hilton
- Unilever	- Godiva	- Microsoft	- Conde' Nast
- A&E Networks	- Aveda	- BBC	- The New York Times
- Johnson & Johnson	- Nivea	- Cadillac	- Levi Strauss

Agencies include:

- Organic	- Havas Worldwide	- TandemSeven	- The Barbarian Group
- Droga5	- Largetail	- Rapp	- Alexander Interactive
- JWT	- Fluid	- Greater Than One	- Digitas
- Hot Studio	- FCB	- Creative Feed	- Magnani Caruso Dutton
- Scholz & Friends	- Ultra16	- Juxt Interactive	- Razorfish
- Tribal DDB	- RDA International	- 360i	- Attik Design
- Story Worldwide	- Publicis	- Frog Design	- Arc Worldwide

01.2009 –
05.2009

Fashion Institute of Technology *New York, New York, USA*

Taught an interface design class to first year Bachelors Degree students.

10.2007 –
08.2008

Kirshenbaum Bond + Partners | Dotglu *New York, New York, USA*

Directed teams working as an Associate Creative Director. Responsible for conceiving, visual design and occasionally user experience and information architecture. Collaborated closely with account directors and producers to maintain quality of all design deliverables and present team ideas to the client.

Clients included:

- Wendy's	- Cablevision	- BMW	- NetJets
- Panasonic	- Don Julio	- Classic Malts	- CIT

04.2004 –
05.2007

McKinsey & Company *New York, New York, USA*

Developed interactive and visual designs along with animated features as a Freelance Senior Designer for the Alumni, McKinsey Global Institute and main McKinsey websites and designed prototypes for the firm's next generation Intranet.

06.2005 –
05.2006

New York University, School of Continuing and Professional Studies *New York, New York, USA*

Taught web and multimedia design classes.

06.2001 –
06.2002

Fork Unstable Media *Hamburg, Germany*

Directed project teams as a Senior Designer, creating the user experience and visual design of projects, and collaborated with the New Business Department to develop proposals.

Clients included:

- Nivea	- Chicks on Speed	- Gruner & Jahr	- Samsung
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01.2001 –
03.2001

Art Center at Night *San Francisco, California, USA*

Co-taught class about the design and development of online media.

06.1999 –
04.2001

Razorfish *New York, New York, USA - Hamburg, Germany - San Francisco, California, USA*

Started the Information Architecture department of the Hamburg office and collaborated with teams as a Lead Information Architect developing concepts, analytics, site maps and wireframes.

Clients included:

- RTL Networks	- HypoVereinsbank	- McKinsey & Company	- Audi
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UNIVERSITY

08.2003 –
05.2005

New York University, Tisch School of the Arts *New York, New York, USA*

Honor Graduate, Masters in Interactive Telecommunications, 3.93/4.00 GPA

08.1995 –
05.1999

Carnegie Mellon University, School of Design *Pittsburgh, Pennsylvania, USA*

Honor Graduate, Bachelors in Communication Design, Minor in German, 3.56/4.00 GPA

08.1997 –
12.1997

Die Schule fuer Gestaltung *St. Gallen, Switzerland*

Study Abroad Program

HONORS SCHOLARSHIPS AWARDS

May and Samuel Rudin, Tisch School of the Arts, Carnegie Mellon Presidential
- Cannes Bronze Lion 2012 in Branded Content and Entertainment for the X Factor Digital Experience
- Webby Award Honoree 2012 Branded Content for the X Factor Website and Mobile Apps
- Interactive Media Awards 2010 Best in Class in Automobile for Volvo Cars Website
- OMMA Awards 2010 Finalist in Automobile for Volvo Cars Website
- Interactive Media Awards 2010 Outstanding Achievement in Healthcare for GlaxoSmithKline's Asthma.com Website
- W3 Awards 2010 Gold in Pharmaceuticals for GlaxoSmithKline's Asthma.com Website
- Web Marketing Association 2009 Outstanding Achievement in Web Development for Tequila Don Julio Website
- Interactive Media Awards 2007 Outstanding Achievement in Beauty/Cosmetics for Nivea's Up For Anything Website
- Webby Award Honoree 2007 Best Magazine for Brides.com
- Web Marketing Association 2006 Outstanding Achievement in Web Development for Diageo's TheBar.com

SKILLS DESIGN COMPUTER LANGUAGES

Visual Design, Art and Creative Direction, User Experience, Animation, Video, Branding, Illustration, Photography
Photoshop, Illustrator, Fireworks, InDesign, Sketch, After Effects, Final Cut Pro
English and German