

bit.ly/justdesignit · alonsoero@gmail.com

SKILLS/

Interaction Design
Competitive Analysis
User Interface Design
Information Architecture
User Research
HTML/CSS
Copywriting
Art Direction
Technical Writing
Social Media
Content Strategy
Branding
Logo Design
Typography
Iconography

SOFTWARE/

Axure RP
Sketch
Adobe CS
InVision
Marvel
Keynote

EDUCATION/

University of California at Irvine
BS
Cognitive Psychology

Civic Innovation Lab
Fellow
Communications
Community Development
Design

Ithakai
UX Bootcamp
UX/UI

EXPERIENCE/

Consultant Jan 2015 to Present
San Francisco, CA
Interaction Designer

- Currently consulting for user experience & interaction design, along with product strategy, social media, and front end development. From ideation to iteration to testing, I conduct user research, build personas, direct information architecture, produce wireframes and design UI prototypes for minimum viable products and redesigns.

Rhubarb Studios Aug 2015 to Oct 2015
Los Angeles, CA
UX Designer Internship

- Conducted lead UX design and strategy for several startups involved in the studio's Build program for MVPs and redesigns.
- Collaborated directly with the team product manager, web developers, and product stakeholders to create workable mobile prototypes based on user research findings.

Civic Innovation Lab Jan 2015 to Dec 2015
Los Angeles, CA
Nonprofit Fellowship

- Responsibilities included community development, communications strategy, and partner engagement as well as elements of graphic design, data visualization, and content creation for the social impact nonprofit.

From April 2008 to July 2015, I worked with the California Department of Transportation as an Appraiser, Relocation Specialist, and Community Manager in Los Angeles.