

RICHARD BESS

CREATIVE DIRECTOR/SENIOR ART DIRECTOR

CURRENTLY

Working at various agencies on a variety of accounts in all forms of media. Helping win new business as well as producing standout creative on existing accounts. Have returned as creative director on newly won business to oversee multiple teams. Available for freelance or full-time.

FREELANCE EXPERIENCE

AGENCIES: Kastner and Partners, Phenomenon, Sapinet, Hudson Rouge, Deutsch, Threshold Interactive, Campbell Ewald, Daily and Associates, Chiat/Day, Ideaology, FCB Draft, ColbyLA, Siltanen and Partners, Y&R, Zimmerman & Markman, Dentsu, Ignited, Weber Shandwick, as well as others.

CLIENTS: adidas, Lincoln Motors, Red Bull, OtterBox, Lifeproof, Zevia, TAGG, AM/PM, Taco Bell, ARCO, The Hartford, Simon G. Icelandic Glacial, Kaiser Permanente, Farmers Insurance, Suzuki, Ghirardelli, Hyundai, Sharp Electronics, Infinity, DIRECTV, Subaru, UCLA Medical Centers, IHOP, HealthCare.gov, Bank of Hawaii, Children's Hospital L.A., Mattress Firm, Dream Bed, Hammer Fred, Qualcomm, Wilson Sports

STAFF EXPERIENCE

KASTNER AND PARTNERS

Associate Creative Director

Red Bull, Game Show Network, MBT shoes, Carpe diem, Capri Sun Europe

Involved in the set up and managing of the interactive creative department. Oversaw designers and creative teams. Involved with staffing, strategies, and production budgets.

RPA

VP Associate Creative Director

Oversaw up to 5 teams on Honda, Kubota, USWest, Uni-Care, The Disney Channel and

American Century. Launched various car models. Instrumental in helping the Honda Accord become the #1 selling car in America.

CHIAT/DAY

Art Director

Nissan, Yamaha, Home Savings, Pizza Inn, Mitsubishi Electronics, Foster Farms Chicken

DDB

Art Director

Sea World, Volkswagen, CompCare, GTE, Drug Free America, Bud Light, Audi

EDUCATION

Utah State University

Advertising Design

CONTACT

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